The EastWest Institute Awards
2013 Cybersecurity Award to M³AAWG
Highlighting Its Key Role in Fighting Spam

The EastWest Institute awarded the Messaging, Malware and Mobile Anti-Abuse Working Group (M³AAWG) the 2013 Cybersecurity Award at its annual Awards Luncheon in Washington D.C. on October 10, 2013. M³AAWG officials Chris Roosenraad, co-chairman; Michael O'Reirdan, board member and chairman emeritus; and Jerry Upton, executive director, were named as the awardees representing the organization.

"M³AAWG has been fighting online abuse for the past decade with the development of industry best practices and by facilitating global collaboration, such as a continuing outreach program in India and past support of anti-spam best practices in China," said Chris Roosenraad, M³AAWG Co-Chairman.

"We thank EWI for recognizing the importance of groups like ours working within the international community to share the expert knowledge that will protect end-users worldwide," Roosenraad added.

The institute honored M³AAWG for its crucial role in protecting the viability of email and other messaging applications. EWI cited the organization and its members' invaluable support of the *Fighting Spam to Build Trust* policy report, which urged China-U.S. cooperation in reducing spam. A *New York Times* editorial praised the report and recommended it as important reading material for Presidents Barack Obama and Xi Jinping prior to their meeting this past spring.

With member companies from Asia, Europe, North America and South America, M³AAWG works against bots, malware, spam, viruses, denial-of-service attacks and other online exploitation. It represents more than one billion mailboxes from some of the largest network operators worldwide.

Karl Rauscher, EWI's distinguished fellow and chief technology officer, said: "It's very fitting that M³AAWG should receive EWI's Cybersecurity Award. Their groundbreaking work on making the web safer has impacted all of us around the globe." Rauscher also

praised M³AAWG follow-up work on fighting spam in China and developing regions around the world.

M³AAWG members will be leading sessions at EWI's 4th Cybersecurity Summit in Silicon Valley on November 5-6. For more information on the summit and to register please visit: http://cybersummit.info/.

Contacts:

Sarah Stern: sstern@ewi.info, +1-212-824-4145

Alex Schulman: aschulman@ewi.info, +1-212-824-4119

Linda Marcus: lmarcus@astra.cc, +1-714-914-6356 (For information on M³AAWG)

About the EastWest Institute: The EastWest Institute is an international, non-partisan, not-for profit policy organization focused solely on confronting critical challenges that endanger peace. EWI was established in 1980 as a catalyst to build trust, develop leadership, and promote collaboration for positive change. The institute has offices in New York, Brussels, Moscow and Washington. For more information about the institute, please visit http://www.ewi.info.